**COLOURS IQ: THE VISUAL LANGUAGE OF DATA**

**WHAT IS COLOURS IQ?**

Colours IQ is a cutting-edge technology solution that transforms millions of data points into an easy to access, intuitive graphics platform, all within seconds. Redefining the way hospitals approach business in clinical, financial and operational areas, this revolutionary tool provides complete transparency and clarity into complex data sets, providing unparalleled analysis of opportunities and trends, in real time. And now, with the Total Clinically Integrated Solution, hospitals can immediately view costs relative to reimbursement, down to the de-identified patient information. This proprietary visual format is the visual language of data.

**VISIBLE INSIGHTS INTO DISPARATE SYSTEMS**

In today’s healthcare environment, many hospitals face the urgent need for information and metrics collected from a variety of sources. The more data there is, the more complex the problem becomes. Most organizations are running different software systems for clinical, MMIS, accounting, benchmarking and more, all across multiple facilities, divisions and departments. More than ever, the accuracy and transparency of data is critical to make informed decisions.

With the ability to seamlessly aggregate data, Colours IQ integrates billions of data points into one easy-to-use solution, providing hospitals with a Total Clinically Integrated Solution. No more running reports, no additional burden to IT, and no more manual integration of data.

**COLOURS IQ FEATURES & BENEFITS**

- Seamlessly aggregates data, collected across all platforms, facilities and system and integrates it into one easy-to-use solution
- Transforms millions of data points into intuitive three-dimensional graphics
- Provides a universal, visual language of data that is easily understood by all decision-makers
- Promotes discovery and collaboration between clinicians, materials and operations, as well as the C-Suite and finance departments
- Drills down into any level of detail or view based on user’s preference either in aggregate or to the individual product

**DISCOVERY, STRATEGY AND IMPLEMENTATION DRIVE RESULTS**

Colours IQ changes the way data is viewed and perceived, ultimately transforming inter-departmental collaboration and communication. Combined with unparalleled data integrity, Colours IQ drives conversations promoting discovery, brainstorming and collaboration. We call it “Actionable Intelligence.”

In seconds, it can depict millions of data points in a simple graphic to tell a complete, accurate story. Everyone from materials managers and CFOs to clinical managers and physicians are able to collaborate to make the critical decisions facing each organization. Quickly discover savings, identify market price performance, assess costs relative to reimbursements, and more.

**INTELLIGENT ANALYTICS | VISIBLE INSIGHTS | PERFORMANCE INNOVATION**

Healthcare IQ is an advanced informatics offering with the depth and breadth to address multi-discipline solutions. It provides analytics and comparative data for the decision-support of operational, financial and clinical challenges faced by today’s healthcare systems.

**POWERED BY THE HEALTHCARE IQ DATA WAREHOUSE**

- Proprietary technology in development for over 12 years
- Includes data collected from facilities across the country
- Data is refreshed every two weeks
- Global catalog represents billions in spend
- Encompasses over 6 million plus unique healthcare products
- Benchmarks
- Data is normalized and enriched to achieve consistency
- Robust vendor repository eliminates duplicates and standardizes vendors

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